



From the RX pad of the IVR Doctors

Specializing in
Automated Phone System
Diagnostics & Optimization



Energy Utility Industry: **'Hot' Summer Specials** ... Act Now!

It's summertime and while the heat is on and the pace (hopefully, finally) slows down a bit, at the IVR Doctors' triage clinic there are not too many slow periods. There are always new patients!

In the spirit of summer, we are offering some 'hot' deals that will be available only until Labor Day ... so act now or lose these tremendous opportunities for savings -- both in what you will save from improved self-service utilization and from decreased telecommunications costs, from improved call flows.

Energy Utility Summer Special #1

Overall Rating & Ranking* from the
2010 Energy Utility IVR/ASR Benchmark Report

FREE!

*Includes Overall Rating and Ranking *only* (does not include the 95-page benchmark report, or your category ratings and rankings for Functionality, Usability & Aesthetics).

Energy Utility Summer Special #2

Your company's detailed Energy Utility Benchmark results & a free, customized, 60-minute "low hanging fruit/savings" phone consultation with the IVR Doctors**

\$495

**Includes Overall results *and* your company's category ratings and rankings for Functionality, Usability & Aesthetics. (Does not include the 95-page benchmark report.)

Non-utilities:

We've got you covered, too, with your own **'hot' summer special!**

For our friends in the telecommunications, cable, financial services, pharmacy, and other industries, don't be left out during our **'hot' summer savings** specials:

Any non-energy utility who requests it will be given a free, customized one hour phone consultation with the IVR Doctors on any topic (e.g., current system performance, future system changes, best-in-class characteristics of your industry, speech recognition).

Non-Utility Summer Special

A customized, one hour IVR system performance improvement phone consultation with the IVR Doctors

FREE!



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